

A photograph of Occidental Park in San Francisco during a holiday installation. Several trees are wrapped in colorful, striped fabric (red, green, pink, and white). In the background, there is a brick building with a sign that says "LIBRARY". A person is sitting on a bench in the distance, and a street lamp with a white globe is visible on the right. The text "OCCIDENTAL PARK HOLIDAY INSTALLATION" is overlaid in white, sans-serif font, with two slashes below it.

OCCIDENTAL PARK HOLIDAY INSTALLATION //

ALLIANCE FOR PIONEER SQUARE
10.05.2011

WHAT COULD BE MORE CHEERFUL?



What could be more cheerful than to celebrate the holidays by wrapping Occidental Square in brightly knitted sweaters? The Alliance for Pioneer Square has proposed the Holiday Installation for Occidental Square be completed as a fundraiser by the artist Suzanne Tidwell. As a local resident, business owner, property owner or enthusiast, you have the chance to sponsor a sweater of your very own!

Make it a gift! Sweaters can gifted your friends or family. It will make even the most crotchety Mr./Mrs. Scrooge all warm and fuzzy.

DONATION LEVELS

There really is snow place like Pioneer Square... we all remember the wonderful installation "Artificial Light", part of the summer 2011 ArtSparks program. Suzanne Tidwell, the creator and artist, has designed an additional installation for Occidental Square. Installation will begin on November 19th and be completed by November 27th, and will stay up until mid-January. Sign up today to get your choice location.

As recognition for your support, you will receive:

- 1) Your name on a laminated "Gift Tag" on your sweater
- 2) Recognition on signage in Occidental Square park
- 3) Recognition on the newly launched website, www.PioneerSquare.org
- 4) Membership of The Alliance for Pioneer Square

- Candy Cane Level - \$250.00
- Snowflake Level - - \$500.00
- Silver Bell Level - - \$750.00
- Gold Star Level - \$1,000.00

DONATION FORM

DEADLINE: FRIDAY, NOVEMBER 4TH AT NOON

Please complete the order form below and return it along with your donation to:

The Alliance for Pioneer Square
310 First Ave S, Suite 238
Seattle, WA 98104

*Checks payable to The Alliance for Pioneer Square

**Credit cards accepted – please contact Lisa at 206-667-0687 x102

Questions: Contact lisa@pioneersquare.org

Part 1)

Candy Cane Level = \$250 x _____ knitted sweater = _____

Snowflake Level = \$500 x _____ knitted sweater = _____

Silver Bell Level = \$750 x _____ knitted sweater = _____

Gold Star Level = \$1,000 x _____ knitted sweater = _____

Part 2)

Tree Location: Using the attached map, rank your top 3 preferred locations. Fill in the blanks with the tree location code (A-AA, 1-15). (1=top choice). Trees will be designated on a first come-first serve basis.

Choice 1: _____ Choice 2: _____ Choice 3: _____

Part 3)

Contact information:

Name:

Mailing Address:

Email Address:

Phone Number:

Authorized Signature: _____ Date: _____

Part 4)

Message on your gift tag:

Sponsored by _____

-or-

To: _____

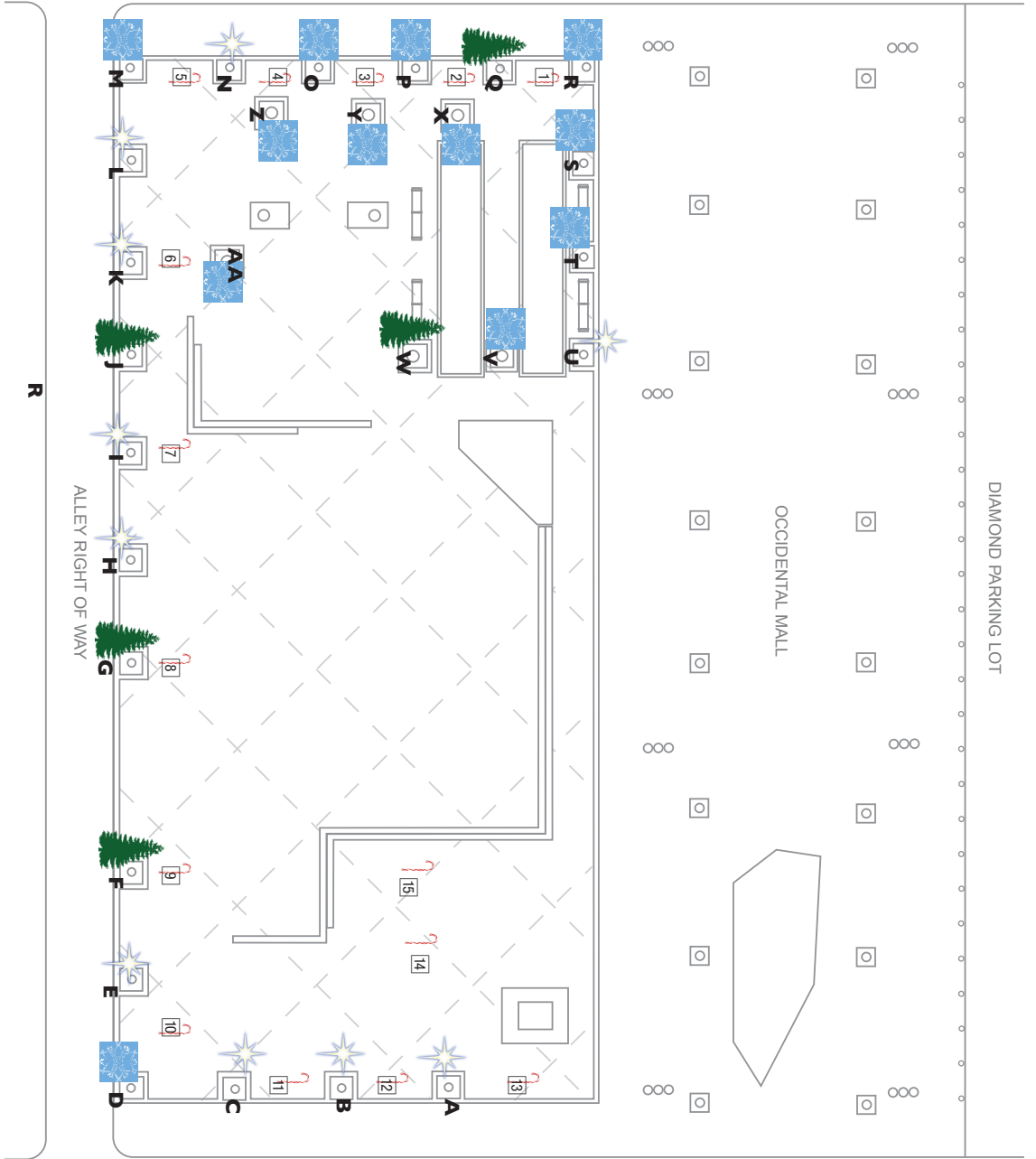
From: _____

You can also include a holiday message of your choice (30 words or less). The Alliance for Pioneer Square reserves the right to edit messages for space restrictions and appropriateness (please no insulting, derogatory, or offensive messaging, please).

Optional message:

NORTH





S WASHINGTON STREET



DIAMOND PARKING LOT

OCCIDENTAL MALL

S MAIN STREET

-  \$1,000
-  \$750
-  \$500
-  \$250